



GMAR

GREATER MILWAUKEE ASSOCIATION OF REALTORS®

Our Relationship Is Valuable!

EDUCATION AND INDUSTRY UPDATES

	VALUE	YOUR COST
GMAR/WRA Continuing Education	\$170	\$135
Monthly MLS Statistical Analysis	\$500	Part of Dues

GOVERNMENTAL AFFAIRS AND PUBLIC POLICY

Monitor and advocate for Pro-REALTOR® policies and against regulations that adversely affect private property rights.

	VALUE	YOUR COST
Annual REALTOR® & Government Day	\$100	Part of Dues
Monitor Real Estate Legislative Issues	Thousands	Part of Dues
Direct Giver Program	Thousands	\$100 Minimum Contribution
Support of Pro-REALTOR® Candidates	Thousands	\$50 RPAC Contribution

EVENTS

Attend the many events we offer providing great opportunities to meet and network with colleagues or increase your exposure.

	VALUE	YOUR COST
Brewers Tailgate Party	\$75	\$65
Golf Outing	\$200	\$135
Holiday Party/Installation Dinner	\$150	\$90
ShredFest (Fall and Spring)	\$150	Part of Dues
Kettle Moraine Council Wine & Beer	\$40	\$35
WomenStrong <small>Access to Local & National Industry Experts</small>	\$200	\$40

BUSINESS BENEFITS

GMAR membership offers a wide variety of member benefits designed to help you “help your clients.” These partners offer discount programs to GMAR members.

	WRA Benefits	NAR Benefits
FastPark & Relax	• Legal Hotline	• Technology
Milwaukee Art Museum	• Zipforms	• Travel/Automotive
Prof. Insurance Programs	• Market Data	• Marketing
Milwaukee Bucks	• Forms Technology	• Technology
Milwaukee Magazine	• Advocacy	• Education
Health Care Benefits	• Proffesional Development	• Health Insurance Options for Individuals
WRA Tech Helpline		

MULTIPLE LISTING SERVICE (MLS)

Access to nationally-acclaimed real estate technology.



	VALUE	YOUR COST
Metro MLS, Inc.	Thousands in Annual Technology Fees	\$39/month

MEDIA COVERAGE

TV, radio, electronic, print and social media coverage of statistical data and topics that position REALTORS® as housing experts.

	VALUE	YOUR COST
GMAR MLS Housing Press Releases	\$500	Part of Dues
Media Interviews on Real Estate Issues	\$2,000	Part of Dues
Facebook, LinkedIn, Instagram	Thousands in Advertising	Part of Dues

PROFESSIONAL STANDARDS ADMINISTRATION

Efficient, on-site resolution of complaints and disputes and free consultation.

	VALUE	YOUR COST
Arbitration	Legal Fees	\$300
Ethics	\$250/Hr.	Part of Dues
Mediation	\$250/Hr.	Part of Dues
Professional Standards Consultation	\$250/Hr.	Part of Dues

SENTRILOCK

Grant scheduled access to homes remotely through the safe and secure SentiKey Real Estate mobile app.



	VALUE	YOUR COST
SentryLock Lockbox and Training	\$250/box	Part of Dues
SentiKey Credentials	\$138	Part of Dues

REALTORS® HOME & GARDEN SHOW

Be a part of the association's Annual REALTORS® Home & Garden Show, the longest running show of its type in the nation.



	VALUE	YOUR COST
VIP Tickets	\$10 each	\$6 each
Solutions Stage Speaking Opportunity	\$1,350*	Part of Dues
REALTOR® Reception and Show Entry	\$68	Complimentary

*Booth fees for a 10'x10 exhibit space in Show.

An Association Made with REALTORS® In Mind

The Greater Milwaukee Association of REALTORS® (GMAR) offers a wide variety of member benefits designed to fulfill our mission: To Help REALTORS® Help Their Clients. The GMAR provides products and services to its members in addition to the benefits offered by the Wisconsin REALTORS® Association and the National Association of REALTORS® - many more than we can tell you about here! Visit these websites to see more of what we offer:

[GMAR.com](#)

[WRA.org](#)

[NAR.REALTOR](#)